

PSC 405Z Globalization  
T-Th 2:30—3:45p WRI C237  
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Office Hours: T and Th 1pm-2pm, and W 2:30pm-3:30pm

This class satisfies the Foreign Culture Requirement for Political Science.

**Course Statement:**

This class will offer a detailed explanation of, but not a clear definition of, Globalization. Globalization is relatively new, or it has been around for hundreds of years. It falls under the purview of International Relations, or International Relations (IR) should just be renamed “Globalization Studies.” Confused? You should be. Studies in Globalization are so new we are still trying to figure out what it really is. Understanding it through the lens of political science requires incorporation of the major theories of IR, as well as wide variety of other social science disciplines like sociology, economics, religious studies, anthropology, psychology, and/or underwater basket weaving. Over this semester we are going to examine the somewhat ephemeral concept of Globalization through several different cultural, social, and scientific lenses. By the end of the course it is my hope and sincere intention that all of you will have a more thorough, both academic and real world, understanding of Globalization. More importantly, you will understand that it is an actual thing which is happening all around us and the chances of stopping it or going back to a time before Globalization is nearly impossible and maybe disastrous.

This class strongly supports the University Undergraduate Learning Outcomes (UULOs)

This course supports the following UULOs:

- 1) Intellectual Breadth and Lifelong Learning - Integrate basic principles of the social sciences and develop skills and a desire for lifelong learning.
- 2) Inquiry and Critical Thinking - Be able to identify problems, articulate questions, and use various forms of research and reasoning to guide the collection, analysis, and use of information related to those problems
- 3) Communication - Communicate effectively in written and verbal modes  
Citizenship and Ethics - Participate knowledgeably and actively in the public life of our communities and make informed, responsible, and ethical decisions in one’s personal and professional lives.
- 4) Multicultural Knowledge and Awareness – Develop knowledge of multicultural societies and an awareness of one’s place in and effect on them
- 5) Citizenship and Ethics - Participate knowledgeably and actively in the public life of our communities and make informed, responsible, and ethical decisions in one’s personal and professional lives.

\*\*\* assume that each lesson meets every one of these goals and outcomes listed above\*\*\*

**Text:**

Steger, Manfred B., 2013, *Globalization: A Very Short Introduction*, 3<sup>rd</sup> ed. Oxford University Press: Oxford. (**Hereafter referred to as Steger**)

Lechner, Frank J. and John Boli eds., 2012, *The Globalization Reader*, 4<sup>th</sup> ed. Wiley-Blackwell: Malden (**Hereafter referred to by the authors last name, chapter number, chapter title, TGR**)

Yes you will need the text, don’t even ask me. As far as the latest versions don’t ask me that either. Just remember that Globalization is rapidly changing so the farther back you go the less relevant info you will have to succeed in the class. Also, you will read chapters in this book well before we discuss them so take detailed notes so you can reference them when we cover the material.

## Requirements:

**1. Attendance:** Attendance is mandatory (duh). It is difficult to earn a passing grade in this class if you are not present for the lectures. Students are responsible for all information taught and provided in class, whether they are present or not. Attendance will be taken at random, **but I guarantee you attendance will be taken on the days we have a guest speaker. Unexcused absences on days we have a guest speaker will count double. Do not be absent when we have a guest speaker. Guest speakers are marked in the syllabus. Three (3) absences will result in 0% given for class participation and attendance.** Any additional absences will result in a half letter grade reduction per absence. Valid absences for scholastic reasons, religious reasons or medical reasons will be allowed and will not count against overall attendance. Scholastic and religious absences need to be preapproved. Medical absences need to be proven with medical paperwork from a medical professional concerning the date missed.

**2. Tardiness:** I loathe tardiness. Constant tardiness will not be tolerated. It is disrespectful to your fellow students, and much more importantly, it is disrespectful to me. **Continued tardiness will result in a lowering of your class participation grade, and could also result in a lowering of your overall final grade.** I reserve the right to restrict access to the class if tardiness by any student(s) becomes an issue. If you have extenuating circumstances that will cause you to be consistently tardy, please contact me at the beginning of the semester about the situation. I am willing to make allowances for valid reasons.

**3. Examinations:** There will be three examinations this semester. Two class exams covering the information between each testing period, and one final comprehensive exam. **One class period will be devoted to exam time, meaning that one class period per exam will be used for the testing period. You will not need to come to class on that day. If you chose you may use that period to complete your exam, but you can take the test at any time in multiday window. DO NOT COME TO THE CLASS ROOM FOR TEST DAY. THERE WILL BE NO CLASS HELD AT A PHYSICAL LOCATION ON TEST DAY. THAT IS THE ALOTTED TESTING PERIOD. The same goes for the final. The final will be open all week during finals week.**

**4. Communications:** Email communications must be via RebelMail and Webcampus. Do not send an email via Google, Yahoo, or other commercial providers. For all communications send me an email via RebelMail or Webcampus, or come see me directly. I will not answer emails sent in any medium other than RebelMail. I have no dedicated phone line so use email for all communication. Please avail yourself of my office hours. I am here to help you and teach you. I am thrilled by visits from students (honestly) who are seeking to learn and understand. My email address is [bradl132@unlv.nevada.edu](mailto:bradl132@unlv.nevada.edu)

## 5) Grading:

30 points for homeworks, 3 homeworks worth 10 points each assigned for September, October, and November.

30 points for test, 2 test 15 points each

30 points for comprehensive final.

10 points for class participation and attendance.

100% - 93% = A, 92.9%-90% = A-, 89.9%-87% = B+, 86.9%-83% = B, 82.9%-80% = B-, 79.9%-77% = C+, 76.9%-72% = C, 71.9% -70% = C-, 69% - 60% = D below 60% = F

**Check your Grades:** Your grades will be posted on the class Webcampus site after each exam and homework. If you have a question about your exam, or if the grade is entered incorrectly in Webcampus, you must contact me within 72 hours after the posting of the grade to rectify the issue. You must check your grades at the very least once a week. For the final exam, this time period is 48 hours. After these 48 hours, your final grade as shown in Webcampus will be submitted formally to the university's grading system. Final grades will not be curved. Final grades will be figured by hand because Webcampus' mathematic calculations have proven to be less than reliable. **DO NOT RELY ON WEBCAMPUS FOR YOUR FINAL GRADE.**

**Classroom Behavior:** Every student is entitled to a distraction-free classroom. Students may not behave in any manner that interferes with the learning of another student or my teaching. This includes, but is not limited to, the following:

- 1) You must arrive and be prepared to begin class on time. **I loathe tardiness.** Let me say that again “I loathe tardiness.” If late arrivals become a problem, the doors will be locked once class has started. If you have a valid reason to be tardy please inform me at the beginning of the semester. Don’t be continually tardy and then try to explain to me at the end of the semester about the reasons. I am willing to be lenient on limited tardiness if there are extenuating circumstances and I am made aware of them before they happen.
- 2) **Cell phones must be turned off and stored out of sight.** Texting, accessing the internet, or reading email during class is absolutely prohibited and will result in your being asked to leave the classroom. Continual cell phone use during the class will result in a lowering of your class participation grade. I have no tolerance for cell phones in class. We have survived in various forms of society for 8,000 years without cell phones. You can survive for a few hours without yours. I don’t even want to see them out. If they are out I will assume you are using it and I will ask you to put it away. Unless you are a brain surgeon on call or in possession of the nuclear launch codes there is absolutely no reason you need to be talking or texting on your cell phone in our class.
- 3) Lap tops and tablets are allowed in class **ONLY** to take notes. You are not to access the internet (unless I request you to do so), check email or perform any other function on your computer that is not class related. I reserve the right to discontinue the use of all or individual electronic devices in class if they disrupt the learning environment.
- 4) No “side-bar” conversations or passing notes. Ignoring this rule will result in your being asked to leave the classroom. I do not tolerate students who are disruptive or inconsiderate of other students.
- 5) Do not do another class’ homework in this class. I can’t believe I have to say this, but I had a student who didn’t understand why and was upset when I told the student to stop. Because I say so that’s why.
- 6) Recording devices are allowed in class to record the lecture, but each recording must be converted into an mp3 or some easily playable file and emailed to me before the next class.
- 7) No food or beverages (except water in a sealable container) are allowed in the classroom.
- 8) Classroom behavior should always be courteous, respectful of others, and consistent with the expectations set forth by the university.

### **Schedule:**

Aug 30: Introduction

Sep 1: General themes of the class

Read: Steger chap 1

*Sep 2 Last Day to drop with 100% refund*

Sep 6: Defining Globalization and speaking a common language

Read: Robinson 3 “Globalization: Nine Thesis on Our Epoch,” TGR

Evans 66 “The Global South...” TGR

Sep 8: Defining Globalization and speaking a common language part II (Globalization Strikes Back)

Read: Barber 4 “Jihad vs. McWorld.” TGR

Sep 13: The history of Globalization (we think).

Read: Steger Chap 2

Sep 15 Brookings Scholar Carol Graham

Double Attendance Day! So be there!

Homework Assigned

Sep 20: Types of Globalization

Read: Sen 2 "How to Judge Globalism" TGR

1<sup>st</sup> homework due via webcampus before the start of class on this date.

Sep 22: Brookings Scholar Benjamin Wittes

Double Attendance Day! So be there!

Sep 27: **Test Day. Do not come to class.** Test will be conducted through Webcampus. Test will be open from the end of class on the 22<sup>nd</sup> to 11:59p on the 27<sup>th</sup>. Do not wait till the last minute to take it. Report any problems immediately via email.

Sep 29: Globalization in theory: Realism

Read: Part II Explaining Globalization (PAGE 47) "Introduction" TGR

Keohane and Nye 9 "Realism and Complex Interdependence." TGR.

Oct 4: Globalization in Theory: Liberalism

Read: Scott Burchill 8 "Liberalism" TGR

Oct 6: Globalization in Theory: Constructivism

Read: Meyer et al 10 "World Society and the Nation-State." TGR;

Sklair 7 "Sociology of the Global System," TGR

Oct 11: Globalization in Theory: Marxism

& Global Economics

Read: Steger 3

Part IV Globalization and the World Economy (PAGE 150) "Introduction" TGR

Fallows 19 "China Makes, the World Takes," TGR

Oct 13: Global Economics

Read: Wallerstein 6 "The Modern World-System as a capitalist World-Economy" TGR

Gereffi 21 "The Global Economy," TGR

Homework assigned

*Oct 14 last day to drop with 50% refund*

Oct 18 & 20<sup>th</sup>: Crazy week of the Debate [if they actually have it. I bet they don't]

Homework days for both the 18<sup>th</sup> and 20<sup>th</sup>. Do not come to class. If they cancel the debates I will decide if we will have class. Homework to be submitted via webcampus by the scheduled end of class on the 20<sup>th</sup>.

Oct 25: Global Economics

Read: Wade 23 "Is Globalization Reducing Poverty and Inequality?" TGR

Oct 27: Global Economics

Read: Milanovic 25 "Grounded," TGR

Bardhan 26 "The Twin Excesses..." TGR

Nov 1: **Test Day. Do not come to class.** Test will be conducted through Webcampus. Test will be open from the end of class on the Oct 27<sup>nd</sup> to 11:59p on Nov 1<sup>st</sup>. Do not wait till the last minute to take it. Report any problems immediately via email.

Nov 3: Global Polity

Read: Steger chap 4  
Part V Globalization and the Nation State (PAGE 216) "Introduction," TGR  
Strange 28 "The Declining Authority of States," TGR  
The next two are for Global Civil Society  
Part VII Globalization, INGOs, and Civil Society (PAGE 291) "Introduction," TGR  
Goldblatt 16 "The Great Game and the Informal Empire," TGR

*Nov 4 last day to drop with no refund*

Nov 8: Global Polity

Read: Glenn 31 "Welfare Spending in the Era of Globalization," TGR  
Slaughter 35 "The New World Order," TGR  
The next two are for Global Civil Society.  
Baker and LeTendre 32 "World Culture and the Future of Schooling," TGR  
Chandhoke 44 "How Global is Global Civil Society," TGR (For Civil Society)

Nov 10: Global Institutions

Read: Laufer 24 "Social Accountability and Corporate Greenwashing," TGR  
Vreeland 33 "The International Monetary Fund," TGR  
Capling and Higgott 34 "The Future of the Multilateral Trade System," TGR  
Boli and Thomas 41 "World Culture in the World Polity," TGR  
Bond 43 "The Backlash Against NGOs," TGR

*Nov 11<sup>th</sup> veterans' day. I'm a veteran and every day is my day.*

Nov 15: Science, Technology and Media

Read: Steger Chapter 5 (For Global Civil Society)  
Thussa 47 "Mapping Global Media Flow and Contra-flow," TGR  
Homework assigned

Nov 17 Global Environmentalism

Read Steger chap 6  
Part X Global Environmentalism (PAGE 428) "Introduction," TGR  
WCOEAD 58 "From One Earth to One World," TGR  
UNCED 59 "Rio Declaration..." TGR  
Keck and Sikkink 61 "Environmental Advocacy Networks," TGR

Nov 22: Homework Day. This period has been schedule to make sure you have enough time to finish the homework assigned to you. It is due via webcampus at the end of class time on this date. Do not come to class, make sure your homework is done.

*Nov 24-25 Thanksgiving! Go Cowboys and Go Hogs! And for the love of everything good in the universe let them be at the very top of their conferences by Turkey Day and after!!!!*

Nov 29: Global Civil Society, Culture, and People

Read Steger chap 7  
Appadurai 12 "Disjuncture and Difference in Global Cultural Economy" TGR  
Wolf 22 "Incensed about Inequality," TGR  
Tomlinson 46 "Cultural Imperialism," TGR  
Evans 65 "Counterhegemonic Globalization," TGR

Dec 1: Global Civil Society, Culture, and People

Read Levitt 15 “The Transnational Village,” TGR  
Berkovitch 39 “The Emergence and Transformation... Women’s Movement,” TGR  
Cowen 51 “Why Hollywood Rules the World...” TGR  
Lechner 57 “Religious Rejections of Globalization,” TGR

Dec 6: Refuting Globalization (building walls to keep them out and us in).

Read: Steger chap 8  
Stiglitz 27 “Globalizations Discontents,” TGR  
Rodrik 30 “Has Globalization Gone Too Far?” TGR  
Jenkins 54 “The Christian Revolution,” TGR  
Harding 67 “Counter-Globalization,” TGR

Dec 8: The future of Globalization

Read: Marcos 69 “Tomorrow Begins Today,” TGR  
IFG 71 “A Better World Is Possible,” TGR

Dec 10-17: Finals Week. Final test will be comprehensive and conducted on line through finals week.  
More details when the end of the semester gets closer.

### **The Minutia**

**Academic Misconduct** – Academic integrity is a legitimate concern for every member of the campus community; all share in upholding the fundamental values of honesty, trust, respect, fairness, responsibility and professionalism. By choosing to join the UNLV community, students accept the expectations of the Student Academic Misconduct Policy and are encouraged when faced with choices to always take the ethical path. Students enrolling in UNLV assume the obligation to conduct themselves in a manner compatible with UNLV’s function as an educational institution.

An example of academic misconduct is plagiarism. Plagiarism is using the words or ideas of another, from the Internet or any source, without proper citation of the sources. See the Student Academic Misconduct Policy (approved December 9, 2005) located at:

<http://studentconduct.unlv.edu/misconduct/policy.html>.

**Copyright** – The University requires all members of the University Community to familiarize themselves with and to follow copyright and fair use requirements. You are individually and solely responsible for violations of copyright and fair use laws. The university will neither protect nor defend you nor assume any responsibility for employee or student violations of fair use laws. Violations of copyright laws could subject you

to federal and state civil penalties and criminal liability, as well as disciplinary action under University policies. Additional information can be found at: <http://www.unlv.edu/provost/copyright>.

**Disability Resource Center (DRC)** – The UNLV Disability Resource Center (SSC-A 143, <http://drc.unlv.edu/>, 702-895-0866) provides resources for students with disabilities. If you feel that you have a disability, please make an appointment with a Disabilities Specialist at the DRC to discuss what options may be available to you.

If you are registered with the UNLV Disability Resource Center, bring your Academic Accommodation Plan from the DRC to the instructor during office hours so that you may work together to develop strategies for implementing the accommodations to meet both your needs and the requirements of the course. Any information you provide is private and will be treated as such. To maintain the confidentiality of your request, please do not approach the instructor before or after class to discuss your accommodation needs.

**Religious Holidays Policy** – Any student missing class quizzes, examinations, or any other class or lab work because of observance of religious holidays shall be given an opportunity during that semester to make up missed work. The make-up will apply to the religious holiday absence only. It shall be the

responsibility of the student to notify the instructor no later than the end of the first two weeks of classes, January 30, 2015, of his or her intention to participate in religious holidays which do not fall on state holidays or periods of class recess. For additional information, please visit:  
<http://catalog.unlv.edu/content.php?catoid=6&navoid=531>.

**Incomplete Grades** - The grade of I – Incomplete – can be granted when a student has satisfactorily completed three-fourths of course work for that semester/session but for reason(s) beyond the student's control, and acceptable to the instructor, cannot complete the last part of the course, and the instructor believes that the student can finish the course without repeating it. The incomplete work must be made up before the end of the following regular semester. If course requirements are not completed within the time indicated, a grade of F will be recorded and the GPA will be adjusted accordingly. Students who are fulfilling an Incomplete do not register for the course but make individual arrangements with the instructor who assigned the I grade.

**Tutoring** – The Academic Success Center (ASC) provides tutoring and academic assistance for all UNLV students taking UNLV courses. Students are encouraged to stop by the ASC to learn more about subjects offered, tutoring times and other academic resources. The ASC is located across from the Student Services Complex (SSC). Students may learn more about tutoring services by calling 702-895-3177 or visiting the tutoring web site at: <http://academicsuccess.unlv.edu/tutoring/>.

**UNLV Writing Center** – One-on-one or small group assistance with writing is available free of charge to UNLV students at the Writing Center, located in CDC-3-301. Although walk-in consultations are sometimes available, students with appointments will receive priority assistance. Appointments may be made in person or by calling 702-895-3908. The student's Rebel ID Card, a copy of the assignment (if possible), and two copies of any writing to be reviewed are requested for the consultation. More information can be found at: <http://writingcenter.unlv.edu/>

**Rebelmail** – By policy, faculty and staff should e-mail students' Rebelmail accounts only. Rebelmail is UNLV's official e-mail system for students. It is one of the primary ways students receive official university communication such as information about deadlines, major campus events, and announcements. All UNLV students receive a Rebelmail account after they have been admitted to the university. Students' e-mail prefixes are listed on class rosters. The suffix is always @unlv.nevada.edu. Emailing within WebCampus is acceptable.

**Final Examinations** – The University requires that final exams given at the end of a course occur at the time and on the day specified in the final exam schedule. See the schedule at:  
<http://www.unlv.edu/registrar/calendars>.